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Draft Meeting Minutes  
Subcommittee on Public Affairs and Outreach  
Thursday, September 30, 2021  
2:00 pm – 3:00 pm  
Virtual Meeting

Attendance (2/4)

Subcommittee members participating: Sue Rogan (Chair) and Dr. Anton Dahbura

Staff participating: Dr. Greg von Lehmen (University of Maryland Global Campus, Staff to the Council)

Meeting Summary

1. The chair thanked Dr. Dahbura for his participation. She noted that Mr. Larry Letow had moved to the Subcommittee on Economic Development and would no longer participate in meetings of this subcommittee.
2. She called for the minutes of the 26 April 2021 meeting, which were approved.
3. The subcommittee then turned to the other business on the agenda.

Old Business

*State Survey & Benchmarking*

Dr. Dahbura reported that Johns Hopkins could assist with the survey but noted that IRB approval would be necessary. He also raised the question of audience. He mentioned that to reduce the effort the survey could be geographically limited—PG County, Howard County, Baltimore County, Baltimore City, Hartford County, and Anne Arundel County. But he noted that such an approach would rule out inferences for the State as a whole.

He volunteered himself and a colleague of his (Mr. Joe Carrigan) to create a draft survey by the end of November. He observed that the survey would be short to encourage a higher response rate. As an example, he suggested that the questions could cover level of understanding of cybersecurity terminology, whether the respondent has been a victim of cyber crime, the understanding of risks, and the general level of awareness of cyber hygiene. Within the geographic area of the survey, he asked whether the target audience should be SMBs or the general population. How the survey could be implemented was a key question too. He suggested the possibility of partnering with a local media outlet to post on their website.

*Communications Projects*

Ms. Rogan and Dr. Dahbura agreed to propose to the subcommittee that it plan a series of webinars with Mr. Carrigan or others on topics of interest. As has been the case in the past, one or more of these webinars could include the Office of the Attorney General. She stated that she would discuss potential topics with Mr. Carrigan to bring to the subcommittee for consideration.

Ms. Rogan asked Dr. Dahbura and Dr. von Lehmen if there was other business that should be discussed. Hearing none, the meeting was adjourned at 2:50 pm.