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The content and discussion in this course will necessarily engage with sexual harassment, sex discrimination, violence, and associated sensitive topics that can evoke strong emotional responses.

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Introduction



The primary focus of this seminar is to explore the process for policy development and to develop a strategy for doing so.



Title IX Coordinators and others who guide the policy development process must understand compliance requirements, identify and navigate policy overlaps, and manage stakeholders.



Our goal is to equip participants with the knowledge and skills they need to execute an effective and compliant policy revision process.



Policy Revision Landscape and Stakeholders

Terminology

Policy

- The rules: Sets conduct expectations
- Enhances institutional mission and expresses values
- Ensures compliance
- Reduces risk

Procedures

- Describe the process used to resolve alleged policy violations
- Establish roles and responsibilities
- Ensure consistency
- Protect rights

Protocols

- Specify with more detail the "what," "when," and "how" to execute procedures
- Fill in gaps where procedures are silent or ambiguous
- Reflect office/ departmental practice



Title IX Coordinator (TIXC) Role

- Ensures policies and procedures related to sexual harassment and sex discrimination are:
 - Accurate
 - Compliant
 - Comprehensive
 - Published
 - Disseminated
- Should have decision-making authority in policy and procedure revision process



Policy Environment

- Understand the policy environment
 - K-12 vs. higher education
 - System vs. independent
 - Public vs. private
 - Flat structure vs. hierarchical structure
 - Politicized vs. non-politicized
 - Public comment vs. closed process
 - Stakeholders vs. collaborators
 - Boards, unions, faculty senate (higher ed)
 - Federal, state, and local law
- Does the district or institution have a "policy on policies?"





Assessing Readiness for Change

Revising policy can be a matter of timing

- Is this the right time for major changes or incremental ones?
 - How much change can the community absorb?
- Assessing impact
 - If rights are significantly different based on revisions, how will the community react to that?
- Looking both backward and forward
 - Are existing policy and procedures for the 2020 Regulations compliant?
- What's possible?
 - Are some ideas non-starters? Why? Are there any strategies available to navigate resistance to worthy ideas?



Planning the Process

- Understand:
 - Stakeholders and collaborators
 - Layers of review and approval
 - Timelines
 - Federal or state requirements
 - Resources
 - The reasons necessitating revision
- Determine whether a procedure or protocol change would suffice instead of a policy change
- Anticipate challenges/points of resistance



Timeliness and Collaboration

- Institutions must be able to promptly create or amend policies and procedures
 - May conflict with creating "buy-in" and using committees or task forces
- Ideally, policy and procedure amendments can be approved without too many levels of review, but review process can create buy-in
 - Limit the authority of those individuals without subject matter or legal expertise to dictate policies and procedures
 - Balance stakeholder involvement





Stakeholders

Individuals Often Involved in Revisions

Higher Education

Board of Directors
President/VPs/Cabinet
Law Enforcement
Legal Counsel
Compliance
Shared Governance Bodies
Students
Unions

K-12

School Board/Policy Subcommittee
Superintendents/Asst. Superintendents
School-based Administrators
School Resource Officers
Legal Counsel; Compliance
Students
Parents/Guardians
Unions
State-wide Policy Resources



Stakeholders & Collaborators

Consider key stakeholders and collaborators in the revision process

- "Must have" individuals, offices, or groups
 - Legal counsel, human resources, Title IX Team, student conduct, board subcommittee
- "Nice to have" individuals, offices, or groups, based on:
 - Subject matter expertise
 - District or institutional politics
 - Public relations concerns
- Impacted stakeholders, offices, or groups
 - Principals, student government, athletics, faculty/academic affairs



Bringing the Policy Into Compliance

District/Institutional policy revision can be complex and cumbersome

- Orient key stakeholders to Title IX compliance mandates, including areas where choice exists
 - Board of Directors/policy committee
 - Superintendent/President
 - Assistant superintendents/vice presidents
 - School-based administrators
 - Law enforcement/School resource officers (SROs)
 - Legal counsel
 - Compliance/Risk management
 - Shared governance bodies (e.g., faculty senate, student government)
- Emphasize costs of noncompliance or delaying compliance



Varied Perspectives

- Starts with the individuals invited to the table
- Reflect on Title IX purpose and mission
 - Who brings a valuable perspective?
- Leverage assessment data
 - Barrier analysis
 - Climate/program assessments
 - Report or complaint audit
 - Title IX Team feedback
 - Focus groups
- May be involved in different capacities
 - Committee, advisory group, etc.





Stakeholder Involvement

Managing stakeholders

- Establish a clear vision and timeline for the revisions
- Set clear expectations regarding input, decisional authority
- Lead with confidence and accountability
- Invite buy-in across the organization
- Leverage relationships, authority, seniority, and allies

Other constituencies

- Student involvement and input
- Campus/school community involvement
- Elected official involvement (i.e., school board members)
- Faculty, staff, and employee feedback, including labor unions



Activity: Defining Stakeholders

Policy Design

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Sources of Requirements and Guidance

Federal Law and Regulations

State/Local Law and Regulations

Relevant Court
Decisions

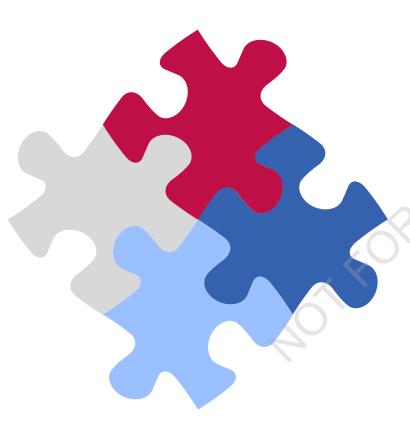
OCR Resolution Agreements

Insurance Provider Requirements

Governing Body Policies



Overlapping Policies



Governing Body

- Board Policy
- Board Administrative Procedures

Employee-Facing Publications and Websites

- Human Resources Policies & Procedures
- Faculty/Staff Handbooks

Student-Facing Publications and Websites

- Student Conduct Code and/or Handbooks
- Student Org. Policies & Procedures

Student and Employee-Facing

- Civil Rights & First Amendment Policies & Procedures
- Acceptable Use Policies
- Athletic Policies

Common Overlap Topics

- Bullying/cyberbullying and hazing
- Dress code
- Professional conduct
- Consensual relationships
- Child abuse
- Non-Title IX sexual misconduct
- Athletics
- Multiple protected class issues in one complaint
- Pregnancy



Identifying and Coordinating Overlap

- Degree of overlap consider whether:
 - One policy incorporates the other
 - One policy applies if another does not
 - One or more policies apply in certain situations
 - One policy cites or references another
- Consider consistency or inconsistency between overlapping policies
 - Failure to do so may lead to complications
 - Unintended downstream effects
- Consider whether revision of multiple policies simultaneously is feasible
 - Strong argument for a unified policy



Activity: What policies overlap with your Title IX policy?

Fair and Accessible Policies

Policy Development Goals

There are several goals for the policy development process:

- Fair
- Accessible
- Transparent
- User-friendly
- Roadmap for community expectations





Accessible and Functional Policy Design

♦ LANGUAGE

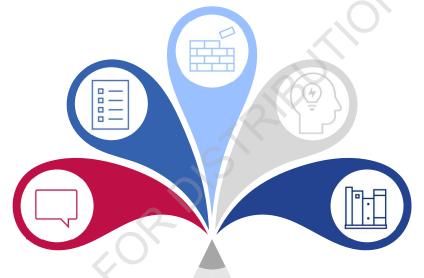
- Consider audience
- Plain language
- Definitions

FORMAT

- Bullet points
- Font
- Internal links

STRUCTURE

- Order of sections
- Labels
- Information flow



◆ CONTENT

- Clarity
- Digestible chunks
- Appropriate detail

ACCESSIBILITY

- Web/Digital Accessibility
- Translatable
- Alt text



Additional Policy Writing Tips

Policies should be:

- Comprehensive, concise, and consistent
- Third person perspective
- Active voice
 - Active: "The Title IX Coordinator determines whether to dismiss the complaint and communicates their decision to the parties"
 - Passive: "The dismissal decision will be made and sent to the parties"
- Verb modifier choice
 - "Must" or "will" is clearer than "should" or "shall"
- User-friendly
 - Avoid legalese where possible



ATIXA's Model Policies and Procedures

Using a template can smooth the revision process

- ATIXA's One Policy, One Procedure (1P1P) Model
 - Addresses all protected characteristic discrimination in addition to sexual harassment and misconduct
 - Reduces overlap
 - Reduces conflict or inconsistency
 - Streamlines response
 - Unifies approach to all discrimination complaints
- ATIXA's Title IX Model Policy & Procedure (AMPP)
 - Title IX-specific policies and procedures



Tips for Managing the Process

- Take the lead on policy drafting
- Seek assistance from legal counsel and compliance administrators
- Solicit feedback by scheduling sessions with key stakeholders
- Mitigate objections by training senior administrators or board members
- Use a qualified consultant or model policy and procedures template from a reputable source





Final Product

- Checks all compliance boxes
- Aligns with industry standards
- Achieves best practices, where able
- Reflects peer institutions
 - Document rationale for policy quirks

Train school, district, or institution on new policy





Discussion: What other tips do you have?

After the Revision Process

Policy and Procedure Training

Prioritize community-wide education and training

- Policy publication and dissemination is **not** enough
- Identify:
 - Priority groups
 - Training resources
 - Training options
 - Synchronous vs. asynchronous
 - Collaboration opportunities
 - Marketing opportunities
- Assess training efforts and fill gaps



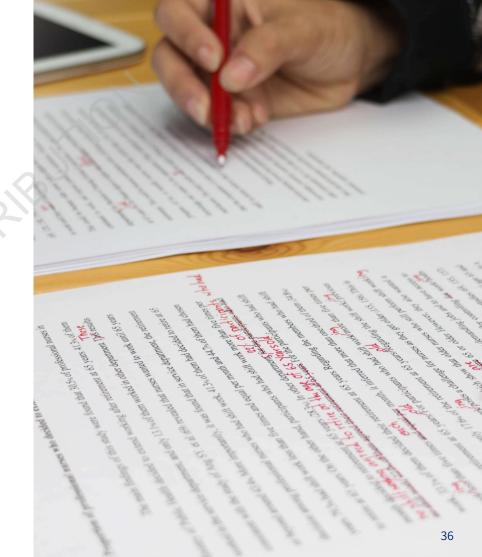


Continuous Improvement

Continually assess policies and procedures to identify areas for improvement

Assessment Tools:

- Common questions/areas of confusion
- Report/complaint audit
- Climate surveys
- Complaint debriefs
- Retraining
- Regular check-ins with key stakeholders





Continuous Improvement

Policy should:

- Give administrators authority to implement and adjust procedures based on:
 - Assessment data
 - Regular policy review
 - Professional development
- Include a provision permitting administrators to interpret policy consistent with law and regulatory changes, and to permit a streamlined amendment process to comply with laws or regulations
 - Similar provisions are common with collective bargaining agreements

Know options when quick changes are necessary



Publication and Posting Requirements

Publication Requirements

Title IX regulations require Recipients to publish policies, procedures, and non-discrimination notices to:

- Students and applicants
- Parents or legal guardians in K-12
- Employees and employment applicants
- All unions or professional organizations holding collective bargaining or professional agreements with the Recipient





Required Information

- Students and employees should know:
 - The policy exists
 - How the policy works
 - How to file a complaint
- The following must be prominently displayed on the Recipient website and in each handbook or catalog
 - TIXC's contact information
 - Non-discrimination notice
 - Title IX policy



Required Information

- TIXC's contact information
 - Name/Title
 - Office physical location
 - Email address
 - Telephone number
- Non-discrimination notice
 - Notice that the district/institution does not discriminate on the basis of sex in its education program or activity, extending to admission and employment
 - Inquiries or complaints directed to TIXC, U.S. Dept. of Education, or other relevant agencies
- Title IX policy and grievance procedures



Recordkeeping and Cataloging

- TIXC should catalog previous versions of the Title
 IX policy and procedures
 - Future litigation
 - Future complaints of past allegations
 - Cyclical regulatory changes
- Previous versions should not be publicly available, unless they are still used for certain complaints, in which case, that should be clearly noted
 - Perform website, handbook audits
- Save digital and hard copies





Attempted Offenses



Collateral Misconduct



Impact and Mitigation Statements



Character Evidence



Pregnancy & Related Conditions



Reporting



Amnesty/ Responsible Action



Disparate Treatment





Withdrawal or Resignation



Discussion: Common Policy Gaps

Questions?

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