



Meeting Minutes
Subcommittee on Public Affairs and Outreach
Thursday, March 13, 2025
1:00 pm – 2:00 pm
Virtual Meeting

Subcommittee Attendance (2/3)

Subcommittee members participating: Sue Rogan (Chair) and Dr. Jayfus Doswell

Others Present

Howard Barr (Assistant Attorney General and Principal Counsel, DoIT, and Council chair designate) and Dr. Greg von Lehmen (University of Maryland Global Campus, Staff to the Council)

Meeting Summary

The chair welcomed everyone to the meeting, confirmed the quorum, and noted that the recording of the last meeting has been posted.

She opened the floor for discussion of suggestions for Council outreach for the year. Several ideas were proposed:

1. *An AI workshop for clinical healthcare workers.* The discussion leading to this proposal was started by Dr. Doswell. The workshop would include an overview of the AI lifecycle and pitfalls, from development to implementation. The workshop would include interaction with prominent LLMs to illustrate key points. The workshop could be done as an interactive webinar but would likely be more effective onsite. A number of venues were mentioned.
2. *An information session on general cyber hygiene.* Ms. Rogan suggested that this could be a free-standing event or done in conjunction with the financial literacy fairs that the CASH Campaign conducts every spring. She indicated that the Campaign starts its planning for the spring fair in the fall.
3. *Two webinars similar to those hosted by the CASH Campaign in the past.* Discussed were two ideas: a webinar on consumer scams and a discussion of Maryland's new consumer protections in relation to other states.
4. *A panel at the CyberMaryland 2025 Conference.* It was noted that the subcommittee did organize a panel for CyberMaryland 2023 to discuss the Maryland adult cyber hygiene survey that Johns Hopkins University conducted for the subcommittee with financial support from both the university and the National Cryptologic Foundation. The

discussion was favorable to another panel but left open what topic the panel the subcommittee might address.

Ms. Rogan and Dr. Doswell agreed that the subcommittee should pursue each of these in some form, for the 2025 year, subject to the availability of time and speakers. As next actions:

1. Dr. Doswell volunteered to draft a one-pager laying out the learning objectives and syllabus for such a workshop. This will be circulated to the subcommittee for feedback.
2. Ms. Rogan would confirm whether CASH Campaign's spring fair could host a parallel session on cyber hygiene for fair attendees.
3. Dr. von Lehmen would seek guest SMEs to participate in the suggested webinars.
4. Dr. von Lehmen would meet with Dr. Dahbura to solicit his views on the CyberMaryland panel specifically and whether he could assist with any of the other initiatives the subcommittee had agreed to.

Ms. Rogan concluded the meeting by thanking everyone for their time and inputs and asked that there be regular communication within the subcommittee as efforts related to the action items moved forward.

With no further business, the meeting was adjourned at 1:45 pm.