



**Prof.**

**Bradley**

**Price**

**Collegiate Assistant Professor**

**PRONOUNS**

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**SUBJECT AREAS**

Business  
Finance  
Analytics

**EDUCATION**

MBA, Business Administration, Trident University  
BS, Accounting, University of Phoenix

**TEACHING LOCATIONS**

Kaiserslautern Military Community, Germany

**EMAIL**

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I serve as graduate faculty in the UMGC Europe MBA program, where I teach Business Analytics, Accounting for Managers, Financial Management, and Innovation & Entrepreneurship. Since joining UMGC, my focus has been simple: help students move beyond formulas and build real decision-making confidence.

Before entering academia, I spent over 15 years in senior leadership and financial strategy roles across government and corporate environments, including the Department of Defense and the financial services industry. That experience shapes how I teach. I care less about memorizing equations and more about understanding what the numbers actually mean for leaders.

My teaching philosophy centers on clarity and application. I design courses that assume no prior technical background while maintaining high academic standards. I believe complex concepts become manageable when they are structured, practiced, and connected to real-world scenarios. In my classroom, we analyze, interpret, debate, and apply.

I am passionate about mentoring students who may feel intimidated by finance or analytics and helping them discover they are more capable than they think.

Outside the classroom, I maintain advanced financial certifications and continue exploring how AI can responsibly support learning and professional growth.